



What does C&S Products produce? C&S is a pioneer in the wild bird suet market. The Fort Dodge company has also expanded into a squirrel-food line with patented products, a seed-cake line, and a nugget product and seed/nugget blend that gives birders a new way to attract songbirds. In addition, C&S is building a new line of high-quality wooden bird feeders, as well as patented nugget feeders for the serious hobbyist. C&S serves more than 80,000 retail stores, including Walmart, Home Depot, hardware stores like True Value and Ace, as well as independent and specialty retailers.

Who is your president / CEO? Kevin Alstott

How has the company evolved through the years? C&S Products Company, Inc. was founded in 1986 to produce the highest quality wildlife specialty products available for the expanding U.S. wild-bird feeding market. Other companies had attempted to create the wild bird suet category more than 40 years before C&S started but were largely unsuccessful. The C&S team relied on their agricultural background, used animal fats in the company's products, and benefited from having a testing lab for more than 20 years. This knowledge has allowed C&S to produce some of the best wild bird attractants in the wild-bird feeding hobby. These products help customers attract a much larger variety of wild birds to their feeding habitat. C&S's commitment to quality, unique innovative products and some of the best customer service in the industry continues to fuel the company's annual growth.

How many employees do you have, and what roles do they fill? C&S has 80 employees who work in clerical, accounting, sales, marketing, management, production, warehouse, maintenance and information technology.

What are some of your company's accomplishments? In recent years, C&S has added a 50,000-square-foot distribution center. Continued plant automation has allowed the company to serve a growing customer base in the United States, Canada, Europe, South America and Mexico.

P.O. Box 848, Fort Dodge

www.wildbirdsuet.com